



125 East 11th Street • New York City

WORLDWIDE RECORDS ANNOUNCES THE 4th ANNUAL BEER AND WHISKEY FESTIVAL EAST VILLE DES FOLIES ON SATURDAY, JANUARY 16, 2016

TICKETS ON SALE DECEMBER 5, 2015

New York, NY – October 27, 2015 – WorldWide Records announces Webster Hall will once again host the 4th annual **East Ville des Folies**, Prohibition themed Beer and Whiskey tasting festival on **Saturday, January 16th** with tickets going on sale December 5th, 2015, the anniversary of the repeal of the Volstead Act. Featuring four floors and over 40,000 square feet of beers and whiskeys from around the world, the event will take place again at Webster Hall from **2:30PM – 5:30PM** with a VIP-Only Preview Hour from **1:30PM - 2:30PM**.

At the pinnacle of Nightlife's First Golden Age, Webster Hall was a regular hot spot for quiet knocks and hushed whispers, turn-the-other-cheek coppers and strong booze. Reputedly owned by infamous mobster Al Capone, the venue conveniently ignored the prohibition mantra, and quickly earned its moniker as the "Jewel of the Village" among its adventurous clientele. Fast forward to now, 130 years since its inception, Webster Hall is bringing it all back.

Over 1,500 guests will have the opportunity to sample 4 floors of rare Whiskeys and Beers from around the world while immersed in the culture of the original burlesque hall as it was at the turn of the century. Done with the Webster Hall flair, the event will feature Aerialist, Flappers and Burlesque. The era will be revived through performances by 1920's inspired bands.

Complete with vintage photographs that date back far before Instagram found inspiration in their antiquity, the speakeasy bar downstairs will be transformed into an exclusive cocktail lounge and photo booth. The Balcony Lounge will be transformed into the Gentleman's Lounge.

WorldWide Records is proud to partner with Variety the Children's Charity of New York for East Ville des Folies Acte Quatre. A portion of this year's proceeds will be donated to the charity, which is a 501(c)3 non-profit, to support grassroots non-profit organizations in the Tri-State area whose programs use the arts as a catalyst to transform the lives of under-served children. For more information, please visit: www.varietyny.org/our-work/current-grantees

Event Details:

Date: Saturday, January 16, 2016

Time: 1:30-5:30PM

1:30 PM – VIP Session

2:30 PM – General Session

Venue: Webster Hall NYC | 125 E. 11th Street, NY, NY 10003

Ticket sales will begin on December 5th here: www.websterhall.com/evdf



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For the latest on East Ville des Folies:

www.websterhall.com/EVDF

Twitter: @East_Ville

Media Contacts:

Eden Chen: eden@websterhall.com

About WorldWide Records & Internet Services, Inc.:

WorldWide Records & Internet Services, Inc. are idea purveyors that engage social influencers with brands and companies. Our job is to create connections and meaning for our clients and their brands. We seamlessly deliver innovative concepts to help brands imagine, create and curate their total brand experience. WorldWide Records specializes in integrated program development and management, experiential events and grassroots marketing, strategic partnerships, promotions, and branded content to break new ground in brand experience across all platforms and create lasting consumer connections.

About Webster Hall NYC:

Webster Hall is one of North America's most prestigious and historic entertainment venues operating continuously as a performance hall and nightclub since 1886. Located in New York City's East Village, this 40,000 square foot architectural landmark hosts every type of major event and performance from across cultural spectrums. Boasting three live performance venues under one roof: the world-famous Grand Ballroom (1500 capacity), the Marlin Room (600 capacity) and The Studio (400 capacity).

About Variety the Children's Charity of New York:

Since 1948, Variety the Children's Charity of New York has made a difference in the lives of children by providing essential funds to non-profit organizations in the tri-state area. Our grant making and programs reflect our mission "to support grassroots non-profit organizations in the Tri-State area whose programs use the arts as a catalyst to transform the lives of under-served children." Variety New York is one of the only funders exclusively supporting transformative arts programs for youth. Its current portfolio of grantees includes 27 organizations serving over 20,000 children in all five boroughs, Long Island, Westchester, New Jersey and Connecticut. Arts disciplines supported include, but are not limited to, dance, visual arts, performance, art therapy, digital media, fashion, poetry and instrumental instruction. Most grantees have unique demographic foci reaching some of the region's underserved youth including homeless youth, youth in foster care, LGBTQ youth, recent refugees, youth on the autism spectrum, immigrant youth, and young people experiencing various levels of post-traumatic stress disorder. For a detailed description of current grantees visit: www.varietyny.org/our-work/current-grantees.